

NCC Cable System Order

Order #	62360120
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	End Citizens United

Client Code	
Product Code	
Est Code	2992
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$18,654.00		
Commission	\$2,798.10		
Net Total	\$15,855.90		
Total Spots	66		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/31 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X			-	-	6	\$332.00	\$1,992.00	30	NCR
2	CNN	CNN Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$332.00	\$664.00	30	NCR
3	MNBC	MSNBC Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X			-	-	3	\$452.00	\$1,356.00	30	NCR
4	MNBC	MSNBC Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$452.00	\$452.00	30	NCR
5	HGTV	HGTV Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$595.00	\$595.00	30	NCR
6	HGTV	HGTV Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	5	\$595.00	\$2,975.00	30	NCR
7	FOOD	Food Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$396.00	\$792.00	30	NCR
8	FOOD	Food Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	10	\$396.00	\$3,960.00	30	NCR
9	HALL	Hallmark Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$154.00	\$308.00	30	NCR
10	HALL	Hallmark Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	10	\$154.00	\$1,540.00	30	NCR
11	HALL	Hallmark Prime	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	5	\$305.00	\$1,525.00	30	NCR
12	HALL	Hallmark Prime	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$305.00	\$305.00	30	NCR
13	LMN	Lifetime Movie Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$97.00	\$97.00	30	NCR
14	LMN	Lifetime Movie Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR
15	LMN	Lifetime Movie Prime	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	5	\$171.00	\$855.00	30	NCR
16	LMN	Lifetime Movie Prime	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$171.00	\$171.00	30	NCR
17	OXYG	Oxygen Prime	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR

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System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	End Citizens United

Update Date	10/31/16
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	2992
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$18,654.00	
Commission		\$2,798.10	
Net Total		\$15,855.90	
Total Spots		66	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/31 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	OXYG	Oxygen Prime	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	66	0	0	0	0	0	0	0	0	0	0	0	66
AMT	\$18,654.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,654.00

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Date Printed 10/31/16

62360120 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62360120
Syscode	2484
System Name	Time Warner/DirectV- I+ Milwaukee, WI
Market	Milwaukee-Racine

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	End Citizens United

Client Code	
Product Code	
Est Code	2992
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$6,884.00		
Commission	\$1,032.60		
Net Total	\$5,851.40		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/31 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/31/16	11/6/16	05:00	10:00			X	X	X			-	-	6	\$89.00	\$534.00	30	NCR
2	CNN	CNN Morning	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$89.00	\$178.00	30	NCR
3	CNN	CNN Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X			-	-	6	\$234.00	\$1,404.00	30	NCR
4	CNN	CNN Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$234.00	\$468.00	30	NCR
5	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	10:00			X	X	X			-	-	6	\$111.00	\$666.00	30	NCR
6	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$111.00	\$222.00	30	NCR
7	MNBC	MSNBC Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X			-	-	6	\$122.00	\$732.00	30	NCR
8	MNBC	MSNBC Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$122.00	\$244.00	30	NCR
9	HGTV	HGTV Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$194.00	\$194.00	30	NCR
10	HGTV	HGTV Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	5	\$194.00	\$970.00	30	NCR
11	FOOD	Food Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$122.00	\$122.00	30	NCR
12	FOOD	Food Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	5	\$122.00	\$610.00	30	NCR
13	HALL	Hallmark Daytime	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$27.00	\$27.00	30	NCR
14	HALL	Hallmark Daytime	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	NCR
15	HALL	Hallmark Prime	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	5	\$63.00	\$315.00	30	NCR

NCC Cable System Order

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Syscode	2484	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Time Warner/DirectTV- I+ Milwaukee, WI	Advertiser	End Citizens United	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code		Total	\$6,884.00
AE	Tiffany Solis	Product Code		Commission	\$1,032.60
Sales Coordinator	Molly Casca	Est Code	2992	Net Total	\$5,851.40
Office	Washington	Product Name		Total Spots	56
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10/31 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	HALL	Hallmark Prime	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$63.00	\$63.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$6,884.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,884.00

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62360120 | Milwaukee-Racine | Time Warner/DirectTV- I+ Milwaukee, WI | 2484 |